



Women's Medical Summit

Sponsorship & Respect



Effie Hotel
February 23-24, 2024
Sandestin, FL



about us

Dear Industry Partners,

On behalf of PA Moms, we are delighted to invite you to our inaugural PA Moms Medical Summit, a unique summit focusing on a diverse array of medical topics and continuing education for physician associates (PAs).

The PA Moms Medical Summit is a comprehensive medical education program designed for PAs to enhance their knowledge and expertise across various medical fields. The program will include courses on cutting-edge medical advancements, evidence-based practice, and current medical issues. The summit will feature keynote speeches from renowned experts in the medical field, as well as workshops and seminars on a wide range of topics, ensuring that PAs receive the latest and most relevant information in their areas of practice.

In addition to the focus on medical topics, the summit will also offer sessions on women's health, overall wellness, self-care, stress management, and burnout prevention. We understand the importance of holistic well-being for healthcare professionals and believe that providing the tools and resources for personal care will contribute to a more resilient and successful workforce.

The PA Moms Medical Summit will take place in Sandestin, Florida, at The Effie Hotel. This multi-day event promises a boutique experience that fosters interaction and builds relationships between industry partners, attendees, expert faculty, and the PA Moms Leadership team.

PA Moms is the largest American Academy of PAs (AAPA) Special Interest Group, with a membership exceeding over 15,000 members. Our primary goal and mission are to empower PAs to support each other, reduce burnout and stress, and provide the highest level of care to their patients. By uniting and connecting PA Moms from around the world, we help PAs advocate for the profession, work to their fullest potential, and make a positive impact on the healthcare community.

Your presence and partnership at this meeting will provide unparalleled access to PAs and showcase your company's support for the collaborative healthcare team. By getting involved and supporting the educational needs of PAs who write over 240 million prescriptions a year, your company will be able to educate and raise awareness of your products and your brand. This summit will offer your organization multiple partnership opportunities, detailed on the following pages.

We look forward to seeing you in Sandestin, Florida, in February 2024 for an outstanding event!

Sincerely,

Raquella Akavan, MS, PA-C
President & Founder PA Moms



PA Moms Women's Medical Summit

The *stats*

The largest AAPA Special Interest Group

PA *Moms* 
MEDICINE + MOTHERHOOD

16K

Verified PA
Members on
Facebook Group

3.2K

Extended
Facebook
Followers

7.6K

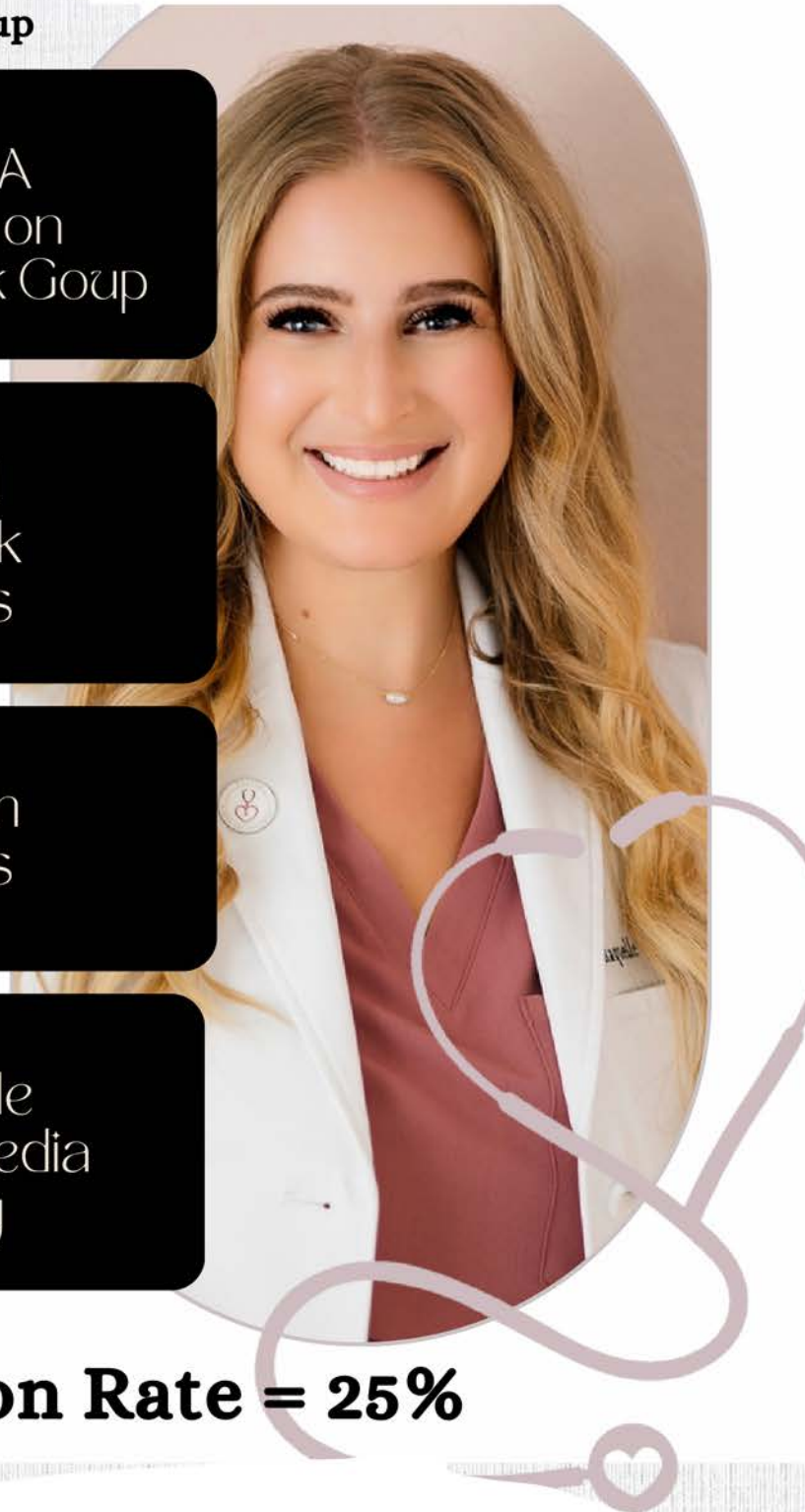
Instagram
Followers

30K+

Reachable
Social Media
Following

Partner Conversion Rate = 25%

www.PAMoms.com





Topics

Speakers - Full Schedule Pending

- **Atopic Dermatitis Update**
 - Heather Gates, PA-C
- **Surviving Family Practice**
 - Jennifer Richardson, PA-C
- **Nourishing the Future: The Importance of Nutrition during Pregnancy and Postpartum**
 - Erin Sherer, EdD, PA-C, RD
- **Psychiatry for Primary Care**
 - Julie Romeis, DMSc, PA-C
- **How to Spot Zebras in a Herd of Horses in an Urgent Care Setting**
 - Diana Cantero, DMSc, PA-C
- **Empowering Wellbeing**
 - Margaret Leddy, MMSc, PA-C
- **Vulvar Dermatoses: What's Up Down There?**
 - Amanda Stanton, DMSc, PA-C
- **What Is Functional Medicine?**
 - Kerry Jenkins, PA-C, MPAS, IFMCP, AFMC
- **Ditching diet culture to improve patient outcomes**
 - MEGAN Hudson, DMSc, PA-C
- **Female urinary and fecal incontinence for the APP: What to do in the Primary Care setting and when to refer**
 - Amanda Stanton, DMSc, PA-C
- **Orthopedics for primary care**
 - Kieran Coughlin Zalar, PA-C
- **Fragility Fractures: The Silver Tsunami**
 - Jacqi Kernaghan, MS, PA-C, DFAAPA
- **Pediatric Arrhythmias: Identification and Management**
 - Lisa Roelle, PA-C
- **Building your Family: Why did no one tell me it could be this hard?**
 - Sarah Bazzetta, MMS, PA-C
- **Vicarious Trauma & Moral Injury in Healthcare Providers: Taking Better Care of Ourselves**
 - Erin Lunn, MHS, PA-C, Co-Director of Clinical Education

PA Moms Women's Medical Summit



Level of sponsorships



01

Diamond Level

02

Platinum Level

03

Gold Level



04

Silver Level

05

À la carte Sponsorship
Opportunities



Sponsor Benefits



Our specialty curated sponsorship packages are designed to provide visibility and brand placement before, during, and after the PA Moms Women's Medical Summit. Each sponsorship opportunity includes:

RECOGNITION AND BRANDING

- Recognition in all event promotional materials, both digital and print, ensuring widespread visibility.

EXHIBIT SPACE:

- Enjoy a table-top exhibit booth strategically located in a high-traffic area of our summit, allowing you to engage with summit attendees.

ADVERTISING REACH

- Ability to include promotional material in attendee welcome bags, ensuring direct exposure to all summit participants.
- Direct advertising to our audience of 30,000+ PAs through our email and social media channels, effectively reaching a large and targeted audience.
- Exclusive posts and advertisements in our private Facebook group with over 15,000 active members, allow you to engage with a highly active community.

ADDITIONAL BENEFITS

- First right to refusal for product theater opportunities and additional sponsorship opportunities.
- First right to refusal for a Poster Presentation.
- Attendee Registration List
- Company logo in summit program and on signage.
- Acknowledgment of partnership in marketing campaigns pre-meeting, on the PA Moms website, and social media pages.
- Unlimited All Access Passes (Exhibit Hall & General Sessions Lectures).
- Early access to future sponsorship opportunities for future PA Moms Summits.

PA Moms Women's Medical Summit



Diamond Level

\$20,000



Introducing our elite Diamond Sponsorship Package, designed to provide maximum visibility and premium brand placement at the PA Moms Women's Medical Summit. This package offers an unparalleled opportunity to reach our extensive audience of over 30,000 PAs.

In addition to the benefits of all sponsors, the Diamond Sponsorship Package includes:

SPEAKING OPPORTUNITY

- Exclusive opportunity to speak at one of the Summit's main sessions, allowing you to showcase your expertise and connect with the attendees.

PREMIER EXHIBIT SPACE WITH MAXIMUM VISIBILITY:

- Enjoy a premium exhibit booth of your choice, maximizing your engagement with summit attendees.

COMPLIMENTARY SUMMIT REGISTRATIONS

- Receive Five (5) complimentary summit registration

SOCIAL MEDIA PROMOTION

- Four (4) dedicated social media posts highlighting your organization's involvement and sponsorship of the event, amplifying your brand recognition.

ADDITIONAL BENEFITS

- Opportunity to hold one (1) Advisory Board Meeting outside of summit hours.
- Three (3) dedicated emails to over 5,000 active PA Moms members (upon request).

By selecting the Diamond Sponsorship Package, your organization will receive unmatched exposure, exclusive benefits, and numerous opportunities to connect with key decision-makers and industry professionals at the PA Moms Women's Medical Summit. Don't miss out on this prestigious sponsorship opportunity!

PA Moms Women's Medical Summit



Platinum Level \$10,000



Introducing our exclusive **Platinum Sponsorship Package**, designed to provide excellent visibility and exposure at the **PA Moms Women's Medical Summit**. This package offers a remarkable opportunity to connect with our vast network of professional PAs.

In addition to the benefits of all sponsors, the **Platinum Sponsorship Package** includes:

PREMIER EXHIBIT SPACE:

- Enjoy a premium exhibit booth, maximizing your engagement with summit attendees.

COMPLIMENTARY SUMMIT REGISTRATIONS

- Receive Three (3) complimentary summit registration

SOCIAL MEDIA PROMOTION

- Two (2) dedicated social media posts highlighting your organization's involvement and sponsorship of the event, amplifying your brand recognition.

ADDITIONAL BENEFITS

- Opportunity to hold one (1) Advisory Board Meeting outside of summit hours.
- One (1) dedicated email to over 5,000 active PA Moms members (upon request).

By selecting the Platinum Sponsorship Package, your organization will receive excellent exposure, exclusive benefits, and numerous opportunities to connect with professional PAs at the PA Moms Women's Medical Summit.

PA Moms Women's Medical Summit



Gold Level

\$5,000



Introducing our esteemed Gold Sponsorship Package, designed to provide maximum visibility and premium brand placement at the PA Moms Women's Medical Summit. This package offers a remarkable opportunity to showcase your organization.

In addition to the benefits of all sponsors, the Gold Sponsorship Package includes:

COMPLIMENTARY SUMMIT REGISTRATIONS

- Receive Two (2) complimentary summit registration

SOCIAL MEDIA PROMOTION

- One (1) dedicated social media posts highlighting your organization's involvement and sponsorship of the event, amplifying your brand recognition.

ADDITIONAL BENEFITS

- Opportunity to hold one (1) Advisory Board Meeting outside of summit hours.
- One (1) e-campaigns to PA Moms members (upon request).

PA Moms Women's Medical Summit



Silver Level

\$3,500



The Silver Sponsorship Package offers a cost-effective way to gain exposure, networking opportunities, and brand recognition at the PA Moms Women's Medical Summit.

In addition to the benefits of all sponsors, the Silver Sponsorship Package includes:

COMPLIMENTARY SUMMIT REGISTRATIONS

- Receive Two (2) complimentary summit registration

SOCIAL MEDIA PROMOTION

- One (1) dedicated social media posts highlighting your organization's involvement and sponsorship of the event, amplifying your brand recognition.

PA Moms Women's Medical Summit





Sponsorship Opportunities

Advertising and Marketing On Request

- Placement opportunities available via emails, website and summit program.

Audio Visual \$15,000

- The sponsoring company will be acknowledged in all summit print media.

Summit Bags \$6,000

- The sponsoring company for the bags will be allowed to display their logo along with the PA Moms logo. Only one sponsor with two colors permitted.

Summit Lanyards \$3,000

- The sponsoring company logo will be printed on the lanyard.
- Only one sponsor logo with one color permitted.

Headshot Photo Booth \$10,000

- Offers attendees complimentary professional headshots. Your company will have a booth at the headshot location to engage with attendees one on one while preparing for their photos. (solo sponsor)

Key Cards \$6,000

- The sponsoring company logo along with the PA Moms logo will be printed on the hotel guest room key cards.

Notebooks \$3,000

- Your company logo will be printed on the cover of the note-taking pad along with the PA Moms logo.

Room Drops \$7,500

- Room drops provided to all registered attendees staying on-site in the hotel.

Product Theater \$5,000+

- Product Theater events are non-accredited promotional & educational activities presented during the summit.
- Food & Beverage is available through PA Moms at an additional cost.
- **Please note:** this is not a Sponsorship Level.

WIFI \$10,000

- Provide attendees with WIFI throughout the meeting space. Your company has the opportunity to choose the WIFI password.

Booth only \$1,500

- Exhibit Space: Enjoy a table-top exhibit booth
- Includes 2 passes to exhibit hall only



want to
learn more?

Contact

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www.PAMoms.com